



Ann Cicarella Landscape Design LLC
18820 Shelburne Road
Shaker Heights, OH 44118
Phone: 216-337-2689
AnnCicarella.com

FOR IMMEDIATE RELEASE

Media Contact: Stephanie Clements
216-288-2761; sclements720@gmail.com

Bikes, Bees & Butterflies Debut at the E. 55 Rapid Station

We cordially invites all media, participating artists, project partners, friends and the general public to the official launch of the Bikes, Bees & Butterflies urban sustainability project on July 11th, 2014 at 10:00 am. Bikes, Bees & Butterflies proudly announces the installation of three artist designed urban pollinator habitats at the newly renovated E. 55th Rapid Station. We greatly appreciate the generous sponsorship and support of the Greater Cleveland RTA for helping Bikes, Bees & Butterflies to increase awareness about urban pollinator habitats and engage communities in to promote pollinators in Cleveland.

Artists JoAnn DePolo, Deneen Nash, Jerry Schmidt and 13 other participating artists have creatively re-imagined and designed discarded bicycles as the structure urban pollinator habitats for bees, birds and butterflies. Pollinators are essential to our environment. The ecological service they provide is necessary for the reproduction of nearly 90 percent of the world's flowering plants and crop species. Unfortunately, pollinators have been declining by 25% due to habitat loss and pesticide use over the past fifteen years. Pop-up pollinator habitats will inform the community about the importance of pollinators in our food, economy and ecosystem. Our goal is to promote urban sustainability to increase the cultural, social, and economic value in Cleveland.

The modern design of the East 55th Rapid Sation is a perfect oasis to install these three beautiful bike designs. The new station was built on the northeast corner of I-490 and East 55th Street, making a more visible landmark and providing easier access to pedestrians, vehicles and now pollinators!

Participating Artists:

Leslye Arian, Anna Arnold, Karen Beckwith, Ann Bort, Sandy Buffie, Hector Castellanos, JoAnn DePolo, Bonnie Dolin, Wally Kaplan, Charlotte Lees, Nicole McGee, Deneen Nash, Vicki Poole, Jessica Ramage , Jerry Schmidt

We appreciate the collaboration and generous support from the following partners:

Donna and Stewart Kohl, The Greater Cleveland RTA, Bremec on the Heights, Brickman, Shaker Square, Heights Arts, Bay Arts, Cuyahoga Soil and Water Conservation District, Eddy's Bike Shop, Bike Authority, Bike Cleveland, Cleveland Botanical Garden, Cleveland Metroparks, the Great Lakes Science Center, the Nature Center at Shaker Lakes, LAND studio, Art House,

the Galleria, SPACES, Gordon Square Arts District, Detroit Shoreway Community Development Organization, Sustainability 2019, City Rising Farm, Ohio City Inc., Forest City Enterprises

Bikes will be placed at the following locations:

Detroit Shoreway District, BAYarts, Tower City, Heights Arts Mini Park, Greater Cleveland RTA East 55th Station, The Nature Center at the Shaker Lakes, Shaker Square, Cleveland Botanical Garden, Slavic Village Learning Farm, Galleria at Erie View, The Children's Museum of Cleveland

For more information, visit <https://tackk.com/board/@BikesBeesButterflies> or find us on Facebook, <https://www.facebook.com/bikesbeesandbutterflies?ref=hl>.

How can you help? It's easy! <https://www.indiegogo.com/projects/bikes-bees-butterflies>

About Ann Cicarella Landscape Design

Ann Cicarella, principal of Ann Cicarella Landscape Design LLC, is a nationally recognized landscape designer with 25 years' experience in the field. Ann's passion for urban sustainability, fostering healthy habitats for pollinators and people, creating beautiful gardens; and bicycling inspired the Bikes, Bees and Butterflies initiative.

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